



If you believe, belong.

2011 State Leaders Summit
The Hilton St. Louis Airport
10330 Natural Bridge Road
St. Louis, MO 63134
Phone: 314-426-3429

Tuesday, January 4, 2011

10:00 am	Registration ASA Executive Committee and State Presidents
10:15 am – 10:45 am	Welcome and Introductions <ul style="list-style-type: none">Thoughts On Being An Effective Leader – ASA First Vice President
10:45 am – 12:00 pm	ASA and State Priorities Open Discussion <ul style="list-style-type: none">ASA President
11:30 am – 12:00 pm	Registration State Executives and QSSB Chairmen
12:15 pm – 1:00 pm	Lunch ASA Executive Committee, State Presidents, State Executives and QSSB Chairmen Invited <ul style="list-style-type: none">Welcome and Introductions - ASA President
1:00 pm – 2:30 pm	The 7 Measures of Success (Special joint session with Membership Chair/Staff participants) <ul style="list-style-type: none">American Society of Association Executives – Carylann Assante, Vice President of Development, ASAE & The Center for Association Leadership
2:45 pm – 3:15 pm	Break
3:15 pm – 3:45 pm	Sponsor Presentation
3:45 pm – 5:00 pm	Open Discussion <ul style="list-style-type: none">Coordinating and Collaboration on Key Issues Impacting the Soybean Industry - ASA President and ASA CEO
6:00 pm – 8:30 pm	Dinner and ASA Calling Night