

ASA Debuts Online Farm Family Photo Album

The American Soybean Association (ASA) is celebrating its 90th Anniversary this year. As part of the celebration, ASA is pleased to debut the Farm Family Photo Album, an online photo album featuring ASA members, their families and their farms.

"As we work to educate the general public about who we are and what we do, this is a great way to help personalize the story of agriculture and show the commitment and love we have for farming," said Steve Wellman, Chair of the ASA Membership and Corporate Relations Committee.

The photo album also provides the opportunity for ASA members to learn about each other. All ASA members are encouraged to send a photo for inclusion in the album.

"When you look at these photos and read about the families and their farms it is apparent how proud they are to be farmers," Wellman said. "And there are many interesting stories of farms that have been in families for generations. ASA is pleased to be able to help share some of these stories through the Farm Family Photo Album."

To view the ASA Farm Family Photo Album go to soygrowers.com/90. There are 31 soybean producing states. On the photo index page, under each state heading is an alphabetized list of ASA members who have sent in a family photo for the album. When you click on the person's name you see a photo, names of who's in the photo and a description of the member's farm operation.

"I hope you will be sure to visit ASA's online Farm Family Photo Album and take a look at some of the families who proudly carry on the farming tradition," Wellman said. "And if you are an ASA member but haven't yet sent a photo for the album, I hope you will make a point to participate in this great opportunity to promote agriculture and help us celebrate ASA's 90th Anniversary."

ASA wants the Farm Family Photo Album to continue to grow in coming months as the Association celebrates its 90th Anniversary throughout 2010. ASA members can find out how to submit their photo for the album by visiting soygrowers.com/90.

The ASA 90th Anniversary Celebration, including the Farm Family Photo Album, is sponsored by BASF.

Here are a few of the families in the online ASA Farm Family Photo Album.



The Kathol Family from Hartington, Neb.



The Jackson Family from Rose Hill, Iowa.



The Joslin Family from Sidney, Ohio.



The Flanders Family from Noblesville, Ind.