

## Promote Your Brand to Top Soybean Farmers on SoyGrowers.com

The American Soybean Association is offering opportunities to reach soybean farmers as a sponsor of ASA's website with a sponsorship banner on SoyGrowers.com, a website that is visited more than 100,000 times each year. SoyGrowers is a valuable resource for producers seeking information about ASA's farm and trade policy initiatives and priorities, membership and leadership programs, grower education opportunities, and soybean and soy product export promotion activities.



### Helpful Links:

Sample Banner size and placement:

<http://www.soygrowers.com/bannerads/sample-news.htm>

### For more information, contact:

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ASA Corporate Development Manager

msiegel@soy.org  
12125 Woodcrest Executive Dr.  
Ste. 100  
St. Louis, MO. 63141  
800-688-7692 ext. 1328

*SoyGrowers web pages subject to change without notice.*

Sponsorship banner space is available on the right side of the SoyGrowers homepage and 40+ primary web pages. This placement exposes advertiser's message to more than 80 percent of all site visitors.

### Sponsorship Opportunities

Vertical banner or button at 136 x 240 pixels, GIF or JPEG format, maximum file size 20kb static or animated.

- One banner message and link run on homepage and 40+ web pages for one (1) month \$1,250
- One banner message and link run on homepage and 40+ web pages for three (3) consecutive months \$3,000
- One banner message and link run on homepage and 40+ web pages for twelve (12) consecutive months \$10,000

### Notes:

Sponsorship is for the entire contract period, except for 12 month placements, which allows one change of ad graphic file and link at the end of each quarter. First vertical ad will appear on screen when pages are initially loaded. Thirty percent discount for vertical ad positions further down the page. Position availability on first come, first serve basis. Sponsor-provided ad graphic file and link are due to ASA Communications Coordinator Cassandra Langley, clangley@soy.org, 14 days prior to first placement date.



If you believe, belong.