



CONSERVATION LEGACY *awards* 2011-12



*Recognizing the Conservation Achievements
of U.S. Soybean Farmers...*

Tell Us Your Conservation Story!

Sponsored by:





Are you dedicated to soybean farming and conservation or do you know someone who is?



Ed Ulch,
Ulch Farms
Solon, Iowa

2010-11 Midwest Region
and National Winner

Henry Kallal
Kallal Farms
Jerseyville, Illinois

2010-11 Northeast
Region Winner



Richard Jameson
Jameson Farms
Brownsville, Tennessee

2010-11 South Region
Winner

THE REGIONS

MIDWEST

Iowa, Kansas, Minnesota, Missouri, Nebraska,
North Dakota, Oklahoma, South Dakota

SOUTH

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi,
North Carolina, South Carolina, Tennessee, Texas

NORTHEAST

Delaware, Illinois, Indiana, Maryland, Michigan, New Jersey,
New York, Ohio, Pennsylvania, Virginia, Wisconsin

The Conservation Legacy Awards recognize the outstanding environmental and conservation achievements of U.S. soybean producers who distinguish themselves by taking care of the environment while still reaping economic returns from their farms.

ELIGIBILITY REQUIREMENTS

- All U.S. soybean farmers are eligible to enter.
- Applicants do not need to be an ASA member to apply. (Winners will receive a complimentary one-year membership or a one-year extension if currently a member.)

SELECTION CRITERIA

Entries will be evaluated based on:

- Cropland management practices (50%).
- Farmstead protection (30%).
- Conservation and environmental management (20%).

Growers using reduced-tillage systems, such as no-till, strip-till, minimum-till or other conservation practices are encouraged to submit an application. Entries that showcase management practices that are both environmentally friendly and profitable will be eligible.

SELECTION PROCESS

Through the Conservation Awards program:

- A national selection committee composed of soybean farmers, conservationists and natural resource professionals will evaluate all nominations.
- Selection will be based on each farmer's environmental and economic program.
- Three regional winners will be selected for their stewardship efforts, and a national winner will be chosen from among the three.

THE AWARD

Winners will receive:

- Expense-paid trip to Commodity Classic (includes Classic registration for two, hotel, airfare and miscellaneous costs) for three regional winners and a spouse/guest March 1-3, 2012 in Nashville, TN.
- Recognition at ASA Awards Banquet.
- Feature story highlighting each winner's conservation efforts in *Corn & Soybean Digest*, *ASA Today* newsletter and *ASA Weekly Leader Letter*.

**CONGRATULATIONS TO THE
2010-2011 MIDWEST REGION AND
NATIONAL CONSERVATION
LEGACY AWARD WINNERS
ED ULCH AND SON, BRIAN ULCH
ULCH FARMS, SOLON, IOWA**



Pictured left to right:
American Soybean Association President Alan Kemper, Brian Ulch,
Ed Ulch, Soybean Industry Affairs lead for Monsanto Mindy Whittle,
and Editor of Corn and Soybean Digest Greg Lamp
at the awards presentation on March 4, 2011 in Tampa, FL.



“I feel morally obligated to manage the land in a way that improves the productivity of the soil and keeps it in place. Conservation also includes managing water for the benefit of both the land and the water. We need to strive for sustainability.”

—Ed Ulch, 2010-11 Midwest Region and National Winner



Left: Ed Ulch planted wildlife cover as part of his conservation efforts.

Below: Pond and sedimentation structure on Ulch Farms.



Right: Grass stream buffer on Ulch Farms.





"Farmers are naturally stewards of the land because preservation of natural resources is also preservation of their legacy. They expect us to provide them with tools that effectively manage resources today and into the future. As a sponsor of this award, BASF recognizes the dedication of U.S. farmers to conserve and preserve."

*– Nevin McDougall
Senior Vice President
North America, Crop Protection
BASF Corporation*



"With global population expected to grow by 40 percent in the next few decades, agriculture will need to become more productive and more sustainable in order to keep pace with rapidly increasing demands. Monsanto is proud to sponsor this award that recognizes the outstanding conservation efforts of U.S. farmers."

*– Michael Doane,
Sustainable Agriculture Policy Lead,
Monsanto Co.*



*Our soybean checkoff.
Effective. Efficient. Farmer-Driven.*

"Conservation goes hand in hand with sustainability. What makes a soybean farmer a good conservationist is also what helps that farmer, and all U.S. soybean farmers, remain sustainable. It's important to recognize those who put conservation practices to work every day. My fellow checkoff farmer-leaders and I proudly support the Conservation Legacy Awards."

*– Marc Curtis
Chairman
United Soybean Board
Leland, Miss., soybean farmer*



"Nurturing the land so it provides long-term sustainability for optimal profitability is what conservation is all about for today's farmers."

The Conservation Legacy Awards program honors those who excel at integrating commonsense stewardship practices into their farming operations each and every day."

*– Greg Lamp
Editor
Corn & Soybean Digest*



For more information about the Conservation Legacy Awards Program visit

www.SoyGrowers.com/clap

The 2011-2012 application deadline is August 5, 2011



**American Soybean Association 2011-12
Conservation Legacy Awards Application Form**
Application deadline is Friday, August 5, 2011

Name: _____

Farm Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Business Phone: _____

E-mail: _____ No. Years Farming: _____

Type of Farming Operation: Sole Owner Family Farm Partnership (if partnership, please list partners below)

How did you hear about the Conservation Legacy Awards Program?

Please provide contact information for your local newspapers

Local Paper: _____ Ph: _____

Local Paper: _____ Ph: _____

1. FARM DESCRIPTION

Total Farm Acres _____

Check all livestock you own.

Check all major crops grown.

Cattle _____ #

Soybean _____ # of acres

Hogs _____ #

Corn _____ # of acres

Chickens _____ #

Wheat _____ # of acres

Cotton _____ # of acres

Other _____ # of acres

- Attach a separate sheet to describe the nature, farm history and production history of your farm operation.

2. CROPLAND MANAGEMENT - Weighted 50%

Check which of the following practices you employ to protect environmental quality and safety on your farmstead:

Integrated Pest Mgmt _____ # of Acres Applied

Contour Farming _____ # of Acres

Sprayer Calibration

Buffer Strips _____ # of Acres

Soil Sampling _____ # of Acres/ _____ Times/Yr

Terracing _____ # of Acres

No-Till Acres _____ # of Acres

Strip Cropping _____ # of Acres

Minimum-Tillage Acres _____ # of Acres

Nutrient Management

Strip-Till Acres _____ # of Acres

Pesticide Reduction

Cover Crops _____ # of Acres

Other Sustainable Farming Practices
(Please list)

- Attach a separate sheet to describe the practices listed above within the farm's crop management program that promote soil conservation and protect water quality.

